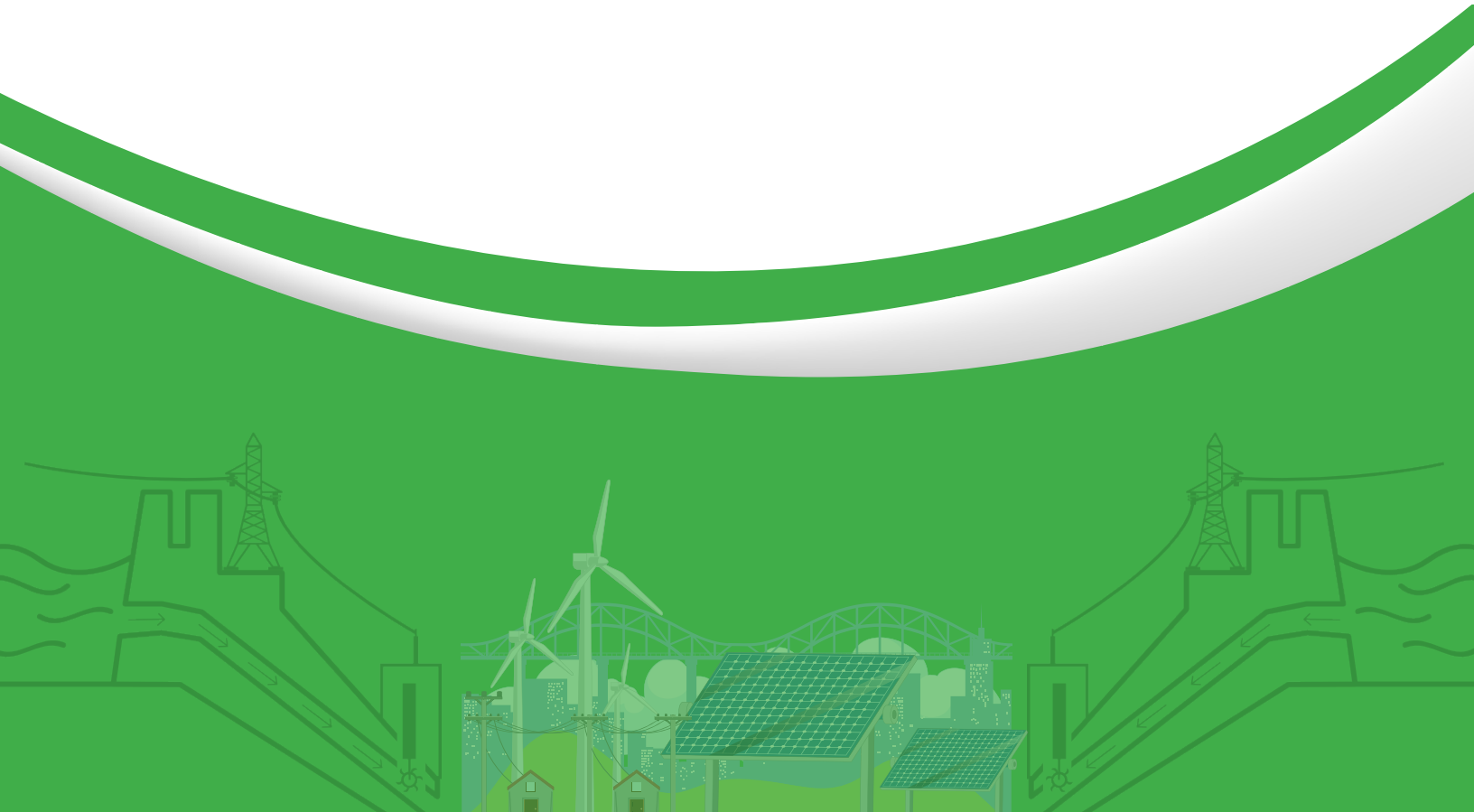


# PROPOSAL FOR COLLABORATION

IPPAN DAY 2082

"Competent Private Sector, Reliable Energy Future"



## About IPPAN:

**Independent Power Producers' Association of Nepal (IPPAN)**, a non-governmental and non-profit organization, was established on January 17, 2001 (Magh 4, 2057). Over its 26-year journey, IPPAN has emerged as the leading umbrella organization for independent power producers in Nepal. Its primary mission is to create an investor-friendly environment that fosters the growth of Nepal's energy sector, with a particular focus on engaging the private sector in hydropower development. Acting as a bridge between private enterprises and government institutions, IPPAN has been instrumental in shaping the energy landscape of Nepal.

IPPAN started with just eight members and now represents over 572 member companies. The organization focuses on advocacy, policy recommendations, and creating a favorable environment for energy investments. It also supports the exchange of technical expertise, management knowledge, and financial resources among its members.

IPPAN focuses on advocacy, policy recommendations, and facilitating the exchange of technical expertise, management knowledge, and financial resources. Currently, the association has significantly contributed to increasing Nepal's energy production capacity, with the private sector now producing the majority of the country's electricity. It has supported the construction of critical infrastructure and the development of local communities through initiatives like schools, health centers, and water projects. IPPAN has been organizing various national and international conferences and seminars to create an investment-friendly environment, modify power development policies, rules, and laws according to current needs, and increase local and foreign investor participation and attraction in this area.

Beyond electricity production, energy projects under IPPAN's guidance have driven transformative economic and social development in Nepal's remote areas. Over 48 lakh individuals have gained direct employment from completed projects, and energy initiatives have contributed to building 3,300 km of roads, 350 km of tunnels, and 1100 meters of bridges. At the community level, private sector energy projects have established 140 health centers, 153 schools, 95 water supply systems, and 45 irrigation projects. These efforts have boosted local economic activities, spurring investments in industries such as cement and rods and creating opportunities for construction, consulting, and engineering businesses.

## Objective of IPPAN:

1. To maximize the use of Nepal's hydropower resources to meet domestic needs.
2. To contribute to long-term national and regional energy requirements in light of emerging global freshwater and energy scarcity.
3. To disseminate ideas and expertise on hydropower to promote its development.
4. To create forums for discussions on water resource management and hydropower development.
5. To collaborate with the Government of Nepal by sharing expertise to accelerate sectorial development.
6. To foster positive relationships between the government, private sector, and electricity users.
7. To act as a mediator between hydropower and other industries to create a supportive development environment.

These objectives aim to strengthen Nepal's energy sector and contribute to sustainable national and regional development.

## Collaborations made:

In pursuit of the optimal utilization and conservation of natural resources, we have organized various programs, training sessions, seminars, and group discussions in collaboration with esteemed organizations, including NGOs, INGOs, and institutions such as SARI/Energy, German Technology Corporation (GTZ), the International Centre for Integrated Mountain Development (ICIMOD), Nepal Tunneling Association, International Centre for Hydropower (ICH), Nepal Hydropower Association, Federation of Nepalese Chambers of Commerce and Industry (FNCCI), International Finance Corporation (IFC) etc. among others till date.

## Milestones Achieved:

Over the past 26 years, IPPAN has accomplished numerous significant milestones, demonstrating its unwavering commitment to Nepal's energy sector:

- The journey of IPPAN commenced with the establishment of the Farping Hydropower Plant, marking a transformative step towards hydropower development in Nepal.
- Two decades ago, Nepal's electricity generation capacity was limited to 250 MW under government initiatives. The active engagement of the private sector has since catalyzed substantial advancements in energy production.
- Today, Nepal's total installed electricity generation capacity has reached 3,800 MW, with government projects contributing 650 MW and the private sector equaling this capacity.
- Currently, more than 80% of private sector-led projects, amounting to 5,000 MW, are under various stages of construction.
- An additional 3,000 MW worth of projects is in the pipeline for financing through Power Purchase Agreements (PPA). Of the 23,000 MW of projects in the development and construction phases, 80% are led by the private sector.
- The introduction of fixed PPA rates has been a key enabler, paving the way for commercial investments and bolstering private sector participation.
- IPPAN has facilitated investments amounting to NPR 15 trillion in private sector energy initiatives.
- The ongoing energy projects have attracted investments from 500,000 investors, collectively holding 650 million shares in the sector.
- Private sector energy initiatives have constructed 3,300 km of roads and 350 km of tunnels, with an additional 1,100 meters of tunnel work completed.
- These projects have also made a meaningful impact at the local level, establishing 140 health centers, 153 schools, 200 bridges, 95 drinking water projects, and 45 irrigation systems. They have further provided resources such as 200 teachers and 30 ambulances to support community needs.
- Energy projects have spurred economic activities in rural areas, fostering growth in industries like cement and sand, which are steadily expanding across Nepal.
- IPPAN now represents a robust network of over 570 private sector members, reflecting its significant role in Nepal's energy landscape.

These achievements underscore IPPAN's instrumental role in driving sustainable energy development, fostering partnerships, and contributing to Nepal's economic and social progress over the past 26 years.

Since its inception, the Independent Power Producers' Association of Nepal (IPPAN) has proudly represented over 570 private company members, marking a significant 26-year journey in the energy sector. Guided by our purpose, "**Competent Private Sector, Reliable Energy Future**," IPPAN is planning for 26<sup>th</sup> anniversary celebration. As part of this milestone, we will publish the **Energy Prosperity Souvenir**, a comprehensive reflection of our achievements, growth, expanded membership, accumulated knowledge, and the opportunities and challenges we have navigated.

The liberalization of the energy sector has enabled significant contributions from the government, development partners, stakeholders, private promoters, financial institutions, construction and consulting companies, service providers, media, and others. Despite facing various challenges and hurdles, private companies have independently worked to develop thousands of megawatts of energy projects, with current progress seeing the development of up to 500 megawatts daily.

To commemorate this remarkable journey, we are organizing the "**IPPAN DAY 2082**" with the theme of "**Competent Private Sector, Reliable Energy Future**" on **Magh 04, 2082 (January 18, 2026), at Kathmandu**. The event will feature the launch of the "**Energy Prosperity Souvenir**", a landmark publication comprising 50 articles and compositions that capture the learnings, experiences, and best practices of IPPAN's 26-year journey. This souvenir is envisioned as a historical document for Nepal's energy sector. The event will be graced by the presence of distinguished dignitaries, including the Honorable President, Prime Minister, and Minister of Energy of Nepal, along with a diverse audience comprising leaders from construction and energy sectors, vendors, partners, IPPAN's 570+ corporate members, and representatives from international organizations.

Over the 26 years of journey, IPPAN has been instrumental in promoting sustainable energy development, fostering partnerships, and driving innovation. This celebration serves not only as an opportunity to reflect on our achievements but also as a platform to reaffirm our shared commitment to advancing energy prosperity. With the theme, "**Competent private sector, Reliable energy future**," the program will address critical issues, share valuable insights, and inspire collective actions to align with our vision of a sustainable and prosperous energy future.

### Agenda for the program:

- Launch of Souvenir, "**Urja Sambriddi**" Magazine
- Showcase the 26 years of journey of IPPAN
- Presentation about economic prosperity through energy development,
- Presentation regarding the issues, challenges and solutions being faced on the Forest and Environment sector for the development of the nation, Role of private sector for Power trading and construction of transmission line
- Panel discussions addressing energy development and policy.
- Analysis of the status of shares and bank investments in hydropower projects conducted in alignment with IPPAN's Research Funds Policy.

## Scope for Collaboration:

### \*\*Financial Sponsorship & Advertisement in Magazine\*\*

Given the long-standing relationship and shared values with IPPAN, we humbly seek your esteemed organization's support and collaboration to make this event a resounding success. Your involvement would honor the partnership we have nurtured over the years and inspire further collaboration towards our mutual vision for Nepal's energy future. Specifically, we would appreciate your support in the following areas:

- **Financial Sponsorship & Advertisement in Magazine:** Your contribution will be instrumental in ensuring the successful organization and outreach of this milestone event.

We sincerely believe that this collaboration will add immense value to this landmark event and reaffirm your commitment to fostering sustainable energy solutions in Nepal. The above detailed concept notes have outlined the event structure and areas where your expertise could be pivotal. We would be delighted to discuss this proposal at your earliest convenience to ensure a successful collaboration.

Thank you for considering our request. We hope to celebrate this milestone together and continue strengthening our partnership for a sustainable energy future in Nepal.

## Program: Anniversary Celebration and *Energy Prosperity Souvenir* Launch Event

**Date:** 4<sup>th</sup> Magh, 2082; 18<sup>th</sup> January, 2026

**Venue:** Kathmandu

**Number of Copies to be published:** 5,000

## Energy Prosperity Souvenir

### Target Audiences:

- Policy makers, politicians, government officials, scholars/experts, donor agencies, development partners, industrialists
- Businesspersons, energy investors, developers, suppliers, producers, banks and financial institutions, civil society

### Sources:

- <https://www.ippan.org.np/resources/publication/Urja-Samriddhi>
- [https://www.ippan.org.np/wp-content/uploads/2024/10/Urja-Samriddhi\\_Bulletine\\_forweb-2081.pdf](https://www.ippan.org.np/wp-content/uploads/2024/10/Urja-Samriddhi_Bulletine_forweb-2081.pdf)
- <https://drive.google.com/file/d/1cHtpv4Euf19XRmvuKXSKA0HI5FNNKNL/view>

## Advertisement & Sponsorship Rate Chart

### 1. Main Sponsor: Rs. 1,500,000

Sponsorship Benefit:

- Presented as **Powered by**
- Product showcase and presentation (10 min)
- 3 full page advertisement in Urja Sambriddhi Magazine
- Marketing area ( 3 Table)
- Standee (2.5\*5) – 5 pieces
- Logo display in Main Screen
- Video advertisement in Main Screen during Breaks (30 sec.)

### 2. Sponsor: Rs. 1,000,000

Sponsorship Benefit:

- Presented as **Supported By**
- 2 full page advertisement in Urja Sambriddhi Magazine
- Marketing area (2 Table)
- Standee (2.5\*5) – 3 pieces
- Logo display in Main Screen
- Video advertisement in Main Screen during Breaks (20 sec.)

### 3. Sponsor: Rs. 5,00,000

Sponsorship Benefit:

- Presented as **Partner**
- 1 full page advertisement in Urja Sambriddhi Magazine
- Marketing area (1 Table)
- Standee (2.5\*5) – 2 pieces
- Logo display in Main Screen
- Video advertisement in Main Screen during Breaks (10 sec.)

4. Advertisement rate for Urja Samriddhi Magazine	
Page	Rate
Back Cover Page	1,50,000.00
Cover Page inside 1st	1,00,000.00
Cover Page inside 2nd....	90,000.00
Back inside page	1,00,000.00
Inside Full Page	1,00,000.00
Middle Page Full (2 Pages)	1,50,000.00
Half Page	50,000.00
5. Banner/Display at Event Venue	
Standee (2.5*5) (Per Standee)	50,000.00
Marketing Area (Table)	2,00,000.00
Logo display in Main Screen	70,000.00
Video advertisement in Main Screen during Breaks (30 sec.)	1,00,000.00

## Declaration by Sponsor

We confirm our Advertisement/Advertorial/Display/Sponsorship of Rs. ....

(In words ..... ) in IPPAN's designated bank  
account.

Authorized by (Name):

Designation:

Company's Name:

Contact no:

Company address:

Email:

Date:

Signature:

Company's Seal:

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